

# ABCs of a good web site

## Authority

Check the domain: .org, .edu, .com, .gov, .k12, ~

Is the **author** an **expert**?

- Provide name, email, phone, address ?
- Qualifications ? Scholar, student, advertiser?
  - Link about the author/ organization ?
  - Check home page of site
  - Search for the author / organization /publisher name
- List their source(s)?
- Accurate information? Fits with known information (database, encyclopedia)?
- Free of grammar & typing errors?

## Bias

- To inform, influence, sell , or entertain?
- Biased viewpoint ?
- Check links from the page and to the page

## Coverage

- Does it have important facts **on your topic**?
- How is the reading level?
- How does it compare to other web sites?

## Date

- Date created? Date last updated? Copyright date?
- Recent enough for topic?
- Dead links?

**All web sites are not created equal**  
**Check the ABCs**